1 of

4

Status Confirmed

Traffic Order# 202787

2787 **Printed:** 09/13/2012 11:38 AM **Last Received:** 09/13/2012 10:22 AM **Showing Buylines:** All Lines

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

of Weeks

Total Spots

Total Cost

Daypart

\$1,400.00

Station V Advertiser Product Estimate#	WISH-TV INDIANAPOLIS, IN ().RICHARD MOURDOCK 4 MOURDOCK 4 SENATE	37 J ATO /P2/	₽ Z Z) JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817 P1/P2/E	
Buyer Phone# Fax#	PATRICIA STERPU	Agency Critic 2/1 Flight Dates Hiatus Weeks		09/04/2012 - 09/10/2012	/2012
CONTRAC	CONTRACT COMMENT MOURDOCK FOR US SENATE SC=*				
LT Ln	Day Time Program		Len	Rate	
h	TU-F 7A-9A Buyline Comment: EARLY SHOW	i	30	\$350.00	00
2)		
ω	M 7A-9A Buyline Comment: EARLY SHOW		: 30	\$350.	00
44,	7A-9A Buyline Comment: U-F 8A-9A Buyline Comment:		: 30	\$350.00 \$150.00	0 0
	7A-9A Buyline Comment: U-F 8A-9A Buyline Comment: 8A-9A Buyline Comment:		:	\$350.00 \$150.00	.00
U	7A-9A Buyline Comment: U-F 8A-9A Buyline Comment: 8A-9A Buyline Comment: U-F 11A-12P Buyline Comment:		: : : : : : : : : : : : : : : : : : :	\$350 \$150 \$450	0 0 0 0
თ	7A-9A uyline Comment: EARLY SHO 8A-9A uyline Comment: EARLY SHO 8A-9A uyline Comment: EARLY SHO 11A-12P uyline Comment: PRICE IS 11A-12P uyline Comment: PRICE IS		: : : : : : : : : : : : : : : : : : :	\$350 \$150 \$450	
7 6 5	7A-9A uyline Comment: EARLY SHO 8A-9A uyline Comment: EARLY SHO 8A-9A uyline Comment: EARLY SHO 11A-12P uyline Comment: PRICE IS 11A-12P uyline Comment: PRICE IS 12P-1230P uyline Comment: NEWS		: : : : : : : : : : : : : : : : : : :	\$350.00 \$150.00 \$450.00 \$400.00	

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\$1,200.00

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TU-F

5P-530P

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\$600.00

09/04-09/07

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\$450.00

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\$1,800.00

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\$300.00

Buyline Comment: NEWS 1X 9/7 N/A, MGKD ON LN 23

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1:38 /	
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of	

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2787 Printed: 09/13/2012 Dast Received: 09/13/2012 10:22 AM
Showing Buylines: All Lines

Rep Order# 6848639 EC'd Yes

Ver# 9

Mod# 3

Status Confirmed

Traffic Order# 202787

20 SU 9A-1030A	19 SU 6A-9A Buyline Comment: DAYBREAK	18 SA 6P-7P Buyline Comment: NEWS	17 SA 6A-9A Buyline Comment: DAYBREAK	16 M 11P-1135P Buyline Comment: LATE NEWS	15 TU-SU 11P-1135P Buyline Comment: LATE NEWS 1X 9/9 AIRED 1141P DUE TO US OPEN	14 M 6P-630P Buyline Comment: NEWS	13 TU-F 6P-630P Buyline Comment: NEWS 'X N/A, MKGD ON HL#6850926	12 M 530P-6P Buyline Comment: NEWS	11 TU-F 530P-6P Buyline Comment: NEWS 1X 9/7 N/A, MGKD ON LN 23	10 M 5P-530P Buyline Comment: NEWS	LT Ln Day Time Program	Buyer PATRICIA STERPU Phone# Fax#	Station WISH-TV INDIANAPOLIS, IN Advertiser ().RICHARD MOURDOCK 4 Product MOURDOCK 4 SENATE Extracte#
												Flight Dates Hiatus Weeks	Agency (). 5937 JO BATON
:30	:30	:30	:30	:30	: 30	:30	:30	: 30	:30	:30	Len		JAMES' NES CR ROUGI
\$700.00	\$200.00	\$400.00	\$250.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate	09/04/2012 - 09/10/2012	() JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817
09/09-09/09	09/09-09/09	09/08-09/08	09/08-09/08	09/10-09/10	09/04-09/09	09/10-09/10	09/04-09/07	09/10-09/10	09/04-09/07	09/10-09/10	Dates	2	
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н	Н	Ľ	Н	₽	₽	1	1	Н	₽	⊢	# of Weeks	Phone# FAX#	
₽	N	щ	N	ш	ហ	щ	ω	Н	ω	1	Total Spots	215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY
\$700.00	\$400.00	\$400.00	\$500.00	\$900.00	\$4,500.00	\$600.00	\$1,800.00	\$600.00	\$1,800.00	\$600.00	Total Cost	005 938	YHIA AIHI
											Daypart		

Buyline Comment: SUN MORNING

Rep Order# EC'd Yes	Station Advertiser Product	Buyer Phone# Fax#	LT	 				
der# Yes	WIS ser (Ln	21		22		
6848639	Station WISH-TV INDIANAPOLIS, IN Advertiser ().RICHARD MOURDOCK 4 Product MOURDOCK 4 SENATE	PATRICIA STERPU	Day	SU I	Buyliı	SU	Buyliı TP/PGI	
Ver# 9	ANAPOLIS IARD MOU 4 SENATE	(ERPU	Time	1030A-11A	ne Comment	4P-7P	Buyline Comment: US OPEN TP/PGRM CHNG	
	RDOC		Pro	A	:: FAC		:: US	
Mod# 3	Ж 4		Program	 	Buyline Comment: FACE THE NATION		OPEN	
Status Confirmed				! ! ! !	ION			
Confirmed	Agency () JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817	Agency CF1/F2/E Flight Dates Hiatus Weeks						
Traffic (() JAMESTOWN A: 5937 JONES CREEK RD BATON ROUGE, LA 70:		Len	: 30		:30		
Traffic Order# 202787 Sho	() JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817	09/04/2012 - 09/10/2012	Rate	\$700.00		\$400.00		
787 Prin Last Received: 09/ Showing Buylines: All Lines		12	Dates	09/09-09/09		09/09-09/09		
i ted: 13/2012	Rep Firm Sales Office (Salesperson (Salesper Salesper	Spots/Week	<u>⊢</u> 		ш		
09/13/2012 11:38 AM 10:22 AM	ce ()	Salesperson Phone# Salesperson FAX#	ek # of Weeks	<u>⊢</u> !		Н		
2 11:38 AM	PHILADELPHIA KATE BRADY	215-567-6005 215-567-5938	Total Spots	⊢ ; ; ;		Н		
	,РНІА "ДУ	6005 5938	Total Cost	\$700.00		\$400.00		
3 of			Day	!				

Daypart

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--- REPORT TOTALS---

23

SA

8P-10P

:30

\$600.00

09/08-09/08

2

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N

\$1,200.00

Buyline Comment: US OPEN MKGD FOR LNS 9 & 11

Report Totals: 53 / \$24,400.00

---SALES MONTHLY TOTALS---

Sep 12: 53 / \$24,400.00

Sales Totals: 53 / \$24,400.00

Station Totals: 53 / \$24,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---COMP UPDATED ---COMPETITIVE COMMENTS--Market Totals \$80,210 CABL WTTV 00 00 WXIN WISH 30% YDNW %

WRTV

16%

WTHR 41%

--- CREDIT RISK ---

Demos

null RA35+

Books

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Estimate#	roduct	dvertiser		EC'd Yes	Rep Order#
# # # # # # # # # # # # # # # # # # #	Product MOURDOCK 4 SENATE	Advertiser () RICHARD MOURDOCK		S	# 6848639
	4 SENATE	ANAPOLIS,			Ver#
			5		9 N
	-1	À			Iod# 3
					Statu
Agency C/P1/P2/E	В	Agency () JAMESTOWN ASSOC			Ver# 9 Mod# 3 Status Confirmed
1/P2/E	BATONI	037 TON 'T (, (-
	ROUGE,	() JAMESTOWN A:			raffic Or
	BATON ROUGE, LA 70817	AK RD			Traffic Order# 202787
	17	SOC.	Showi		2787
			Showing Buylines: All Lines	Last Received: 09/13/2012 10:22 AM	
)	Salesperson	Kep Firm	Lines	09/13/2012	Printed:
1	erson (rm Yffice (2 10:22 A	09/13.
=) K.	Hd (X	09/13/2012 11:38 AM
) KATE BRAD	A IHU V IIHA U			1:38 AM

CASH IN ADVANCE Phone# Fax# Hiatus Weeks Salesperson Phone#) PHILADELPHIA) KATE BRADY ⁴ 215-567-6005 215-567-5938

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		der#	Filtered by: I [Sorted by: Alt Order #	ered by:] [S	[Filt			
0.00	\$350.00	7:56:32 AM CBS This Morning	09/10/12	:30	1 7-8a	CBS This Morning @7a	FOL/Richard Mourdoc MOURDOCK	WISH
3.00	\$900.00	11:06:43 PMLN Su	09/09/12	:30		Late News M-Su	TOL/RIChard Wiourdoc MOURDOCK	W U
0.00	\$700.00	10:59:16 AM Face the Nation	09/09/12	:30	1028-11a	Face The Nation	TOL/Richard Mourdoc MOURDOCK	WIW H
3.00	\$700.00	9:16:30 AM CBS Sunday Mor	09/09/12	30	858-1030a	CBS Sunday Morning	TOL/Richard Woodrdoc MOURDOCK	W W I
3.00	\$200.00	7:51:50 AM Daybreak Sunday	21/60/60	30	000-9a	Daybreak Suriday		1014
2.00	\$200.00	7.36:12 AM Daybreak Sunday	09/09/12		550 0	Daybreak Suriday	BOI /Bishard Moundoc MOORDOCK	W/ISL
3.00	\$400.00	News o vveekend	09/09/12		200-7 p	Daybrack Sunday FES Or	BOI /Bishard Moundos MOURDOOK	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
300	\$400.00	Now 9 Workerd	09/00/12			News 8 Wookend/Sund	POI /Bichard Mourdoc MOI IRDOCK	WIN I
100	\$000	11:06:07 PMI N Sa	09/08/12	<u>ن</u> ز	11-1135n	late News M-Si	POL/Richard Mourdoc MOURDOCK	HSIW
)00	\$400.00	6:32:15 PM News 8 Weekend	09/08/12	:: :30	7558-7p	News 8 Weekend Saturc 558-7p	POL/Richard Mourdoc MOURDOCK	HSIW
).00	\$250.00	6:59:27 AM Davbreak Saturda	09/08/12	:30	558-9a	Daybreak Saturday	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$250.00	6:43:54 AM Daybreak Saturda	09/08/12	:30	558-9a	Daybreak Saturday	POL/Richard Mourdoc MOURDOCK	HSIW
).00	\$900.00	11:32:46 PMLN M-F	09/07/12	:30	11-1135p	Late News M-Su	POL/Richard Mourdoc MOURDOCK	HSIM
1.00	\$600.00	6:29:26 PM News 8 @6	09/07/12	:30	558-630p	News 8 @6	POL/Richard Mourdoc MOURDOCK	WISH
3.00	\$400.00	12:17:26 PM Noon News	09/07/12	:30	1158a-1230p	Noon News	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$450.00	11:58:58 AMPrice is Right	09/07/12	:30	1058-12p	Price Is Right	POL/Richard Mourdoc MOURDOCK	HSIM
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).00	\$150.00	8:23:32 AM CBS This Morning	09/07/12	:30	8-9a	CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIW
).00	\$350.00	7:29:26 AM CBS This Morning	09/07/12	:30	1 7-8a	CBS This Morning @7a	POL/Richard Mourdoc MOURDOCK	WISH
).00	\$600.00	News 8 @5	09/07/12	:30		News 8 @5p	POL/Richard Mourdoc MOURDOCK	WISH
).00	\$600.00	News 8 @530	09/07/12	:30	530-6p	News 8 @ 530p	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$900.00	11:23:57 PMLN M-F	09/06/12	:30	11-1135p	Late News M-Su	POL/Richard Mourdoc MOURDOCK	HSIM
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).00	\$400.00	12:11:19 PMNoon News	09/06/12	:30	1158a-1230p	Noon News	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$150.00	8:23:02 AM CBS This Morning	09/06/12	:30	8-9a	CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$150.00	CBS This Morning	09/06/12	:30	8-9a	CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIM
1.00	\$600.00	News 8 @530	09/06/12	:30	530-6p	News 8 @ 530p	POL/Richard Mourdoc MOURDOCK	HSIM
).00	\$450.00	Price is Right	09/06/12	:30	1058-12p	Price Is Right	POL/Richard Mourdoc MOURDOCK	WISH
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1.00	\$150.00	8:26:41 AM CBS This Morning	09/04/12	:30	8-9a	CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIM
3.00	\$350.00	7:49:24 AM CBS This Morning	09/04/12	:30	17-8a	CBS This Morning @7a	POL/Richard Mourdoc MOURDOCK	HSIM
							t: 06848639	Alt Order #: 06848639
Ad-ID MG MG Info	Rate	Air Time Inv. Code (Place	Date	Length	ri Time Period	EstimOrder Inventory Descri Time Period Length	r Product	Station
							7,	
						09/04/12-09/10/12	Spot Manager: All. 09/04	Spot

REPORT

[Filtered by:] [Sorted by: Alt Order #

\$25,000.0					
11:32:46 PMLN M-F	30 09/10/12	11-1135p ::	News 8 @ 11 M-F	POL/Richard Mourdoc MOURDOCK	HSIM
6:20:56 PM News 8 @6	30 09/10/12	558-630p ::	News 8 @6	POL/Richard Mourdoc MOURDOCK	HSIW
5:33:58 PM News 8 @530	09/10/12	530-6p ::	News 8 @ 530p	POL/Richard Mourdoc MOURDOCK	HSIW
5:17:51 PM News 8 @5	09/10/12		News 8 @5p	POL/Richard Mourdoc MOURDOCK	HSIW
12:23:33 PM Noon News	09/10/12	1158a-1230p ::	Noon News	POL/Richard Mourdoc MOURDOCK	HSIW
11:29:11 AN Price is Right	09/10/12	1058-12p ::	Price Is Right	POL/Richard Mourdoc MOURDOCK	HSIW
8:46:10 AM CBS This Morning	09/10/12		CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIW
8:16:39 AM CBS This Morning	30 09/10/12	8-9a ::	CBS This Morning @8	POL/Richard Mourdoc MOURDOCK	HSIW
				t: 06848639	Alt Order #: 06848639
Air Time Inv. Code (Place Rate		Time Period Leng	stimOrder Inventory Descr	Advertiser Product E	Station
			/12-09/10/12	Manager: All, 09/04	Spot
9	Air Time Inv. Code (Place 8:16:39 AM CBS This Morning 8:46:10 AM CBS This Morning 11:29:11 AN Price is Right 12:23:33 PM Noon News 5:17:51 PM News 8 @5 5:33:58 PM News 8 @5 5:33:58 PM News 8 @6 11:32:46 PM LN M-F	//12 //12 //12 //12 //12	//12 //12 //12 //12 //12	criTime Period Length Date 8 8-9a :30 09/10/12 8 8-9a :30 09/10/12 1058-12p :30 09/10/12 1158a-1230p :30 09/10/12 5-530p :30 09/10/12 530-6p :30 09/10/12 558-630p :30 09/10/12 11-1135p :30 09/10/12	ger: All, 09/04/12-09/10/12 ard Mourdoc MOURDOCK and Mourdoc MOU

WIDEDRBIT REPORT

Spot Manager: All, 09/04/12-09/10/12 (08/31/12 10:50:10 AM



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Richard Mourdock In Product MOURDOCK 4 SENATE In Estimate Number

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Page 1 of 4

Sales Region National
Sales Office Petry/Philadelphia
Account Executive Petry Philadelphia
Station WISH

Order Flight	Deal #	Alt Order#	Order#
09/04/12 - 09/10/12		06848639	202787

Billing Calendar	Broadcast	5
Billing Type	Cash	A
Special Handling		P

5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates Attention: Accounts Payable Billing Address:

Product Code	Advertiser Code	IDB#

Agency Ref	
Ref	
N11165/SP1819/AU588	
	AU5881

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Price Is Right					Price Is Right				CBS This Morning @8										CBS This Morning @8			CBS This Morning @7a						CBS This Morning @7a	Description
1058-12p					1058-12p				8-9a										8-9a			7-8a						7-8a	Time
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ō	09/07/12	09/05/12	09/04/12	09/03/12 to 09/09/12	ō	09/10/12	09/10/12	09/10/12 to 09/16/12	б	09/07/12	09/07/12	09/06/12	09/06/12	09/05/12	09/05/12	09/04/12	09/04/12	09/03/12 to 09/09/12	ťo	09/10/12	09/10/12 to 09/16/12	ð	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	to	Date
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	12:00 PM	10:59 AM	11:31 AM	-TWTF		8:48 AM	8:26 AM	M		8:44 AM	8:24 AM	8:45 AM	8:23 AM	8:54 AM	8:27 AM	8:29 AM	8:10 AM	-TWTF		7:57 AM	M		7:39 AM	7:43 AM	7:29 AM	7:55 AM	-TWTF		Length Aired Days
	RMTM0827H	RMBOU9U4H	RMTM0827H			RМТМ0827H	RМВО0904H			RMBO0904H	RМВО0904H	RМВО0904H	RMTM0827H	RМСТ0822H	RМТМ0827H	RMCT0822H	RМТМ0827H			RMBO0904H			RMTM0827H	кмво0904н	RMCT0822H	RМСТ0822H			Ad-ID
	\$450.00 \$450.00	\$450.00 \$450.00	\$450.00			\$150.00	\$150.00			\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00			\$350.00			\$350.00	\$350.00	\$350.00	\$350.00	·		Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/Richard Mourdock
Product MOURDOCK 4 SENATE
Estimate Number

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Page 2 of 4

	D	≥	0
Deal #		Alt Order#	Order#
		06848639	202787

Billing Calendar	Broadcast	Б
Billing Type	Cash	Ð
Special Handling		קַ

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates

Billing Address:

L		
Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

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News 8 @ 530p	US Open Tennis					News 8 @ 530p			News 8 @5p	US Open Tennis						News 8 @5p			Noon News						Noon News			Price Is Right	Description
530-6p	US Open Tennis					530-6p			5-530p	US Open Tennis						5-530p			1158a-1230p						1158a-1230p			1058-12p	Time
	Sa	' '	! §	ď	09/03/1		≤	09/10/1		Sa	Ή	ᆉ	\$	Tu	09/03/1		≤	09/10/1		711	굮	≷	Tu	09/03/1		M	09/10/1		Day
ð	<i>09/07/12</i> 09/08/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	ť	09/10/12	09/10/12 to 09/16/12	to	09/08/12	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	ť	09/10/12	09/10/12 to 09/16/12	ť	09/07/12	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	to	09/10/12	09/10/12 to 09/16/12	to	Date
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	8:41 PM	5:44 PM	5:39 PM	5:36 PM	-TWTF		5:20 PM	M		9:46 PM		5:21 PM	5:21 PM	5:20 PM	-TWTF		12:27 PM	M		12:23 PM	12:16 PM	12:14 PM	12:12 PM	-TWTF		11:30 AM	M		Length Aired Days
	RМВО0904H	RMTM0827H	RМВО0904H	RМТМ0827H			RМТМ0827H			RМВО0904H		RMB00904H	RMB00904H	RMCT0822H			кмво0904н			RMB00904H	RMB00904H	RMTM0827H	RMCT0822H			RМB00904H			Ad-ID
	\$600.00 See MG 11.5 \$600.00 MG for 11.3 09/07		\$600.00	\$600.00			\$600.00			\$600.00 MG for 9.4 09/07	\$600.00 See MG 9.5	\$600.00	\$600.00	\$600.00			\$400.00			\$400.00	\$400.00	\$400.00	\$400.00			\$450.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Chicago, IL 60693 HSIW Remit Address:

Billing: (317) 923-8888 Main: (317) 923-8888 90359 Collections Center Drive

NVOICE

Estimate Number Advertiser Product POL/Richard Mourdock MOURDOCK 4 SENATE

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Page 3 of 4

Sales Region Station Sales Office Account Executive Petry Philadelphia HSIW National Petry/Philadelphia

 Order#	202787
Alt Order#	06848639
 Deal #	
 Order Flight	09/04/12 - 09/10/12

D.III O-11-		5
Billing Calendar	Broadcast	F
Billing Type	Cash	\triangleright
Special Handling		ס

Baton Rouge, LA 70817 5937 Jones Creek Road Attention: Accounts Payable Billing Address:

Jamestown Associates

Product Code	Advertiser Code	IDB#
de	ode	

		L	
Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN11165/SP1819/AU588		

	8			17			16							15			14						3			12	Line
WISH	HSIM	HSIM		HSIM	HSIM		HSIW	HSIM	HSIM	HSIM	HSIW	HSIM		HSIM	HSIM		HSIM	HSIM	WISH	MSIM	MISH		HSIW	HSIM		WISH	Channel
	News 8 Weekend Saturday			Daybreak Saturday			News 8 @ 11 M-F							Late News M-Su			News 8 @6						News 8 @6			News 8 @ 530p	Description
	558-7p			558-9a			11-1135p							11-1135p			558-630p						558-630p			530-6p	Time
09/03/1 Sa		လ မ	09/03/1		Ζ	09/10/1		Su	Sa	П	규	\$	09/03/1		≤	09/10/1		TI	갂	\$	Tu	09/03/1		Ζ	09/10/1		Day
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:30		:30	2x		:30	1×		:30	:30	:30	:30	:30	5x		:30	1×		:00	:30	:30	:30	4x		:30	1×		Length
6:36 PM		6:44 AM 7:05 AM	S-		11:50 PM	M		11:41 PM	11:12 PM	11:33 PM	11:40 PM	11:50 PM	-TWTFSS		6:29 PM	M			6:11 PM	5:58 PM	6:14 PM	-TWTF		5:52 PM	M		Length Aired Days
RМТМ0827H		RMB00904H RMB00904H			RMTM0827H			RMTM0827H	RMTM0827H	RMTM0827H	RMB00904H	RMB00904H			RМВО0904H				RМВО0904H	RMTM0827H	RMCT0822H			RMB00904H			Ad-ID
\$400.00		\$250.00 \$250.00			\$900.00			\$900.00	\$900.00	\$900.00	\$900.00	\$900.00			\$600.00			\$600.00 Credited	\$600.00	\$600.00	\$600.00			\$600.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

	The same and the s
Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	202787-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Page 4 of 4

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	National	Sales Region
	Petry/Philadelphia	Sales Office
	Petry Philadelphia	Account Executive Petry Philadelphia
_	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
09/04/12 - 09/10/12		06848639	202787

Pro		Special Handling
Ad	Cash	Billing Type
БE	Broadcast	Billing Calendar

USA

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Jamestown Associates

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

			22			21			20				19	Line
	HSIM		HSIW	HSIM		HSIW	HSIM		HSIM	HSIW	HSIW		HSIW	Channel
	US Open Tennis		News 8 Weekend/Sunday			Face The Nation			CBS Sunday Morning				Daybreak Sunday	Channel Description
Aired Spots	US Open Tennis		558-7p			1028-11a			858-1030a				558-9a	Time
53	Su Su	09/03/1		Su	09/03/1		Su	09/03/1		Su	Su	09/03/1		Day
	<i>09/09/12</i> 09/09/12	09/03/12 to 09/09/12	ð	09/09/12	09/03/12 to 09/09/12	ð	09/09/12	09/03/12 to 09/09/12	ťo	09/09/12 :30	09/09/12	09/03/12 to 09/09/12	to	Date
	:00 :30	1×		:30	1×		:30	1×		:30	:30	2x		Length
	5:59 PM	S		10:29 AM	S		9:07 AM	S		7:52 AM	6:59 AM	S		Length Aired Days
	кмво0904н			RМВО0904H			RMTM0827H			RMB00904H	RMB00904H			Ad-ID
	<i>\$400.6</i> \$400.0			\$700.00			\$700.00			\$200.00	\$200.0			Rate
	\$400.00 See MG 22.2 \$400.00			0			Ō			Ō	0			Reconciliation
	1 2										2			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission

Net Amount Due

\$20,740.00

Payment Terms 30 Days

Gross Total

\$24,400.00 \$3,660.00 NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

chec V	k applicable l FEDERA	oox) L CANDIDA'	ГE	☐ STATE	/LOCAL CAN	DIDATE
	To Avai Window	i Themselves , Federal Can	of The Lowe Ididates Must	st Unit Cha Sign The C	rge During a ertification O	Political n Page 3
		Location				
I, _	Patricia Sterp	u				
beir	ıg/on behalf o	f: Richard Mour	dock	110		, a legally
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part	y for the offic	e of: US Senate) 			
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NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu (name of federal candidate or authorized committee) hereby certify to be broadcast (in whole or in part) pursuant to this agreement:	hat the programming				
☐ does					
refer to an opposing candidate (check applicable box). I further cert programming that does refer to an opposing candidate:	ify that for the				
(check applicable box)					
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.					
the television programming contains a clearly identifiable photomage of the candidate for a duration of at least four seconds, displayed printed statement identifying the candidate, that the the broadcast and that the candidate and/or the candidate's au paid for the broadcast. signature of candidate or authorized committee	and a simultaneously candidate approved				
Patricia Sterpu	7/17/12 date				

MAD	Form	PB.	7	Cam	didates

For prog national	gramming that, in whole or importance," list the matte	in part, "communicates a message relating t ers below:	o any political matter of
I repres	sent that the payment for th	e above described broadcast time has been f	urnished by:
Hoos	iers for Richard Mourdock		
I repres	are authorized to announce ent that this person or entit tee/organization of the lega	e the time as paid for by such person or enti- y is either a legally qualified candidate or an ally qualified candidate.	ty. ı authorized
The nar	me of the treasurer of the ca	andidate's authorized committee is:	
Stepha	nie L. Mattix		
This sta and disc	ition has disclosed to me its count, promotional and oth	s political advertising policies, including: ap er sales practices (not applicable to federal c	oplicable classes and rates; andidates).
		ISCRIMINATE OR PERMIT DISCRIMIN THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
	To Be Signed By	Candidate of Authorized Co	ommittee
_	7/17/12	factor - tor	
	Date	βignature βignature	
	To Be Sign	ed By Station Representati	ve
[Accepted	Accepted in Part	Rejected
_	Signature	Printed Name	Title

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